



Sasha Belitskaja

3D Designer and XR prototyper

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EXPERIENCE

Microsoft, London — *Sr Interaction Designer*

JAN 2021 - PRESENT

Front end development for iTwinXR application in Hololens in AR

Bentley Systems, London — *AR | UX Designer/Prototyper*

JAN 2021 - PRESENT

Front end development for iTwinXR application in Hololens in AR

Grimshaw Architects, London — *XR Designer/Prototyper*

JUNE 2019 - JAN 2021

AR/VR app development, Immersive Experience Design, XR Prototype development, creative technologies development, 3D modeling, Product design

iheartblob, London — *Co-Founder & Creative Director*

DEC 2016 - PRESENT

Mixed Reality Design Studio producing installations, AR app development, Immersive Experiences, Real-time visualizations and publications, Product Design

Synthesis Design + Architecture, LA — *Designer*

JUNE 2018 - OCT 2018

Computational design,, concept design, AR

FUKSAS, Paris — *Designer*

MAY 2017 - OCT 2017

Coop Himmelb(l)au, Vienna — *Designer*

APR 2016 - OCT 2016

Computational design, BIM, Physical model making, Drawings and diagrams preparation, Concept Design, Proposal preparation.

LAVA, Stuttgart — *Architectural Designer*

MAY 2015 - FEB 2016

EDUCATION

Die Angewandte, Vienna — *Master of Architecture*

OCT 2016 - JUNE 2018

Studio Greg Lynn (Focus on immersive technologies, computational design, Unity

University of Dundee, Dundee — *Bachelor of Architecture*

SEPT 2012 - JUNE 2015

Focus on architectural planning, design development and production

SKILLS

3D modeling/rendering/animation

AR/VR design & development (Unity, C#)

Rhino, Cinema4D, ZBrush

Adobe Creative Suite

AWARDS

2021 MSUS Partner Award Award in Azure Mixed Reality, Microsoft

"Arc De Blob" Winter Station Pavilion Winner, Toronto, CN Mixed Reality Public Art Installation Winners

"404: Not Found", London Internet Museum Winner, 1st Place, BeeBreeders Competition, London, UK

UCL Bartlett LOBBY competition winner, London, UK Top 3.

LANGUAGES

English, Russian, Estonian. French

TEACHING

"Liminal Spaces", B-Pro Bartlett 2021

Augmented Objects 2.0", CAAD, Workshop Leaders

"Phygital objects", STORE, Workshop Leader

"Introduction to Augmented Reality" Live Academy 101, Workshop Leader, online

"Intermediate Augmented Reality" Middle Eastern Architecture Lab, Workshop Leader

BOOKS

iheartblob – **Augmented Architectural Objects: A New Visual Language** — (Edition Angewandte) by Aleksandra Belitskaja (Author), Benjamin James (Author), Shaun McCallum (Author)